



Whitepaper

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Welcome to Elze.io

Welcome to **Elze.io**, the platform built to give creators, readers, and publishers a fair and transparent way to protect and monetize creative works.

With Elze.io, you can prove you are the author of your work using blockchain notarization, publish and license your creations directly, and even earn from your rights when they are used in AI training.

At the heart of this ecosystem is the **ELZE token**. It is used to pay for services, access exclusive features, and reward both creators and supporters. By staking ELZE, community members also gain a say in the future development of the platform.

Why Elze matters to you

Creators:

Protect your work instantly, sell or license it, and get paid fairly.

Readers & Supporters:

Access unique editions, support your favorite authors, and join a community of innovators.

Publishers:

Manage rights efficiently, cut costs, and discover new talent.

Everyone:

A safer, fairer digital publishing world with revenue shared transparently.

Elze.io brings together publishing, licensing, royalties, and AI rights in a single place — making it easier than ever to **create, share, and earn**.

Problems for Creators and Publishers

For Creators

Publishing has always been a challenge. While digital tools have lowered some barriers, many problems remain:

High commissions from intermediaries:

Literary agents and publishers often take 10–20% of royalties, reducing the income that reaches authors.

Slow and opaque royalty payments:

Authors sometimes wait months or years to get paid, with little transparency on how revenues are calculated.

Difficulty proving authorship:

Without solid tools, protecting your work from plagiarism or disputes is hard.

AI companies using works without consent:

Many creators see their content used to train artificial intelligence models without permission or fair payment.

No access to investment opportunities:

Royalties are valuable, but they are illiquid and inaccessible for most creators and investors.

These issues make it harder for authors to live off their creativity and discourage new voices from entering the publishing world.

For Publishers

Publishers also face significant challenges in today's market:

High operational costs:

Managing contracts, licensing, and royalty distribution is time-consuming and expensive.

Dormant archives:

Many publishers hold valuable works in their back catalog that are no longer monetized, losing potential revenue.

Risk of copyright expiration:

Older works may fall into the public domain without being fully exploited.

Regulatory pressure:

Compliance with copyright law, MiCA, and new AI regulations requires constant adaptation and increases legal costs.

Limited tools for digital distribution:

Current systems lack transparency and scalability for global audiences.

Without better tools, publishers struggle to adapt to the digital economy and miss opportunities to maximize the value of their catalogs.

How Elze Helps

Elze.io is more than a publishing platform — it is a **complete ecosystem** that brings transparency, fairness, and efficiency to the world of intellectual property. By combining **blockchain notarization, smart contracts, tokenized royalties, and AI-powered monitoring**, Elze gives both creators and publishers the ability to unlock the real value of their works.

■ For Creators

Proof of Authorship

Every work registered on Elze.io is notarized on the blockchain using a Soulbound Token. This creates **undeniable proof of authorship**, protecting you from plagiarism and disputes. No more relying only on traditional copyright filings that are slow and costly.

License Marketplace

Instead of depending solely on literary agents or publishers that take **10–20% commissions**, creators can now license their works directly on Elze.io. You can sell full rights, limited editions, or special access to readers and institutions, all through **transparent smart contracts**.

Tokenized Royalties

Traditionally, royalties are locked in long, opaque contracts and are difficult to access in advance. With Elze.io, you can **tokenize your future royalties** into security tokens (RWA — Real World Assets). This allows you to **sell fractions of your future income to investors**, receiving funds upfront while investors share in your success.

Fair AI Participation

AI companies often train their models with copyrighted works without asking permission. On Elze.io, your works can be included in **compliant AI datasets**, ensuring that whenever your content contributes to training, you **automatically receive fair compensation** through smart contracts.

■ For Publishers

Lower Costs and Efficiency

Managing thousands of contracts, licenses, and royalty splits is expensive and slow. Elze.io automates these processes through **smart contracts**, reducing administrative overhead and ensuring authors are paid transparently.

Monetizing Dormant Archives

Many publishers hold large catalogs of books or works that no longer generate income. Elze.io allows these to be **digitized and tokenized**, opening new opportunities for licensing, crowdfunding, or resale, and unlocking long-lost value.

Copyright Protection

Older works risk falling into the public domain without being fully exploited. With Elze.io, publishers can **securely register and track these works**, keeping rights active and ensuring continuous monetization.

Regulatory Compliance

With laws such as **MiCA in Europe** and the **EU AI Act**, publishers must ensure full compliance in their contracts and data usage. Elze.io has **compliance built into its design**: KYC/AML for financial transactions, MiCA-aligned security tokens for royalties, and transparent reporting.

Scalable Global Distribution

Traditional contracts make cross-border licensing difficult. Elze.io enables **global licensing and distribution** through blockchain, making it easier for publishers to reach new markets, universities, and digital platforms without the traditional legal friction.

■ For Community Investors and Readers

A New Asset Class: Tokenized Royalties

Elze.io opens access to a new category of investable assets: fractional royalties. Through tokenized IP rights, everyday readers can now invest in the future earnings of books they believe in. These royalty tokens represent real-world assets (RWA) and function as security tokens — enabling compliant, on-chain ownership of cultural value.

Democratized Cultural Investment

No longer do only publishers or large funds profit from literary success. With Elze.io, any individual can back the next bestseller and earn a share of its royalties. It's like angel investing — but for books, and with liquid, transparent returns.

Passive Yield, On-Chain Transparency

Each royalty token is governed by a smart contract, ensuring transparent payouts and tracking. Readers become stakeholders, not just consumers, turning intellectual property into a decentralized, revenue-generating financial instrument.

Security-First Compliance

These tokens are built for regulatory clarity — aligned with MiCA and issued through KYC/AML-compliant processes. Investors get peace of mind while gaining access to a growing market of tokenized RWAs.

The Elze Token

The **ELZE token** is the engine of the Elze.io ecosystem. It is not just a cryptocurrency — it is your **membership pass** to unlock benefits, discounts, and exclusive opportunities inside the platform.

By holding and staking ELZE, community members gain access to a **tiered reward system** that makes publishing, licensing, and investing in creative works **cheaper, fairer, and more rewarding**.

What can you do with ELZE?

Save on fees

Pay lower commissions when trading tokenized royalties (both new offerings and secondary market resales). Publishers also get discounts when buying licenses in the marketplace.

Get priority access

Be the first to access new tokenized royalties and cultural assets before they are open to the wider public

Use AI assistants

Unlock Elze's AI-powered tools — whether you're an author looking for editing help, a publisher scouting new works, or a reader exploring the catalog.

Support the ecosystem

By staking ELZE, you contribute to the health of the platform and earn recognition as an active member of the community.

The ELZE token is your **passport to participate in the future of publishing** — from protecting your own works to investing in the cultural assets of tomorrow.

Technology Made Simple

Elze.io uses powerful blockchain and AI technology, but we designed it so that **anyone can use it without needing to know how Web3 works.**

Here's how:

■ Smart Accounts (No Wallet Stress)

Every user gets a **smart account** when they register.

You can log in with your **email (OTP)** or a normal crypto wallet. No need to manage complicated private keys.

■ Gasless Transactions (We Pay the Fees)

When you mint a license, sell royalties, or buy an edition, you just **click a button.**

The transaction is signed by your account, but **Elze pays the blockchain fees for you.**

This means you don't need to hold ETH or worry about gas prices.

■ Licensing NFTs (Your Rights as Digital Assets)

Every license in Elze's marketplace comes with a paired **NFT.**

This NFT represents your ownership of that license.

It lives in your smart account, and you can also **trade it with others** if you want.

■ Security Tokens (Royalties as Real Investments)

When royalties are tokenized on Elze, they become **security tokens.**

These tokens are backed by real income streams from books and licenses.

Because they are regulated, investors are **protected by law** when they buy them.

To keep things safe, Elze requires **identity verification (KYC/AML)** for those who invest in security tokens.

■ ENS Subdomains (Your Web3 Name)

When you register on Elze, you also get a **personal subdomain** like `user1.elze.io`.

It's linked to your account and you can add info, links, or portfolio.

This makes your identity and work **visible and trusted** in the Web3 world.

■ AI Integration

Elze includes **AI assistants** to help you write, scout works, or analyze royalties.

AI also monitors the web for **unauthorized use of your content**, sending alerts if needed.

Elze brings together **blockchain, NFTs, security tokens, and AI** in a way that feels like using a normal app — simple, safe, and transparent.

Airdrop & Go-to-Market Strategy

Elze.io will launch with a **dual-phase airdrop strategy** to onboard authors, publishers, and investors — making the community the true foundation of the ecosystem.

Phase 1

Before the Token Generation Event (TGE), Elze will distribute airdrop rewards to early participants.

Target groups: **authors, journalists and Web3 investors**

Pre-TGE Airdrop
(User Onboarding)

Goal: accelerate adoption by giving everyone a stake in the platform from day one.

After the TGE, a new round of airdrops will focus on **tokenization of rights and trading of tokenized royalties**.

Incentives will target:

- **New authors** who tokenize their works.
- **Investors and collectors** participating in launchpads.
- **Traders active** on the secondary royalty market.

Phase 2

Post-TGE Airdrop
(Ecosystem Growth)

Points System

Users earn points through key actions such as:

- Social engagement (sharing content, referrals).
- In-platform activities (creating works, licensing, tokenizing).
- Content creation (articles, videos, community contributions).

At specific checkpoints, accumulated points can be converted into ELZE airdrop allocations.

Badges & Special Rewards

Alongside points, Elze introduces **badges** — achievements that unlock extra ELZE rewards.

Example badges:

- *Early Author:* first works tokenized on Elze.
 - *Pioneer Investor:* first investments in royalties.
 - *Community Builder:* top contributions to growth.
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Badges are **non-continuous rewards**: they grant special allocations during airdrop events.

Go-to-Market Synergy

This hybrid system (points + badges) creates a **gamified, community-driven growth engine**.

- **Authors** are incentivized to onboard and tokenize.
- **Investors** are rewarded for participating in tokenized royalties.
- **Community members** grow the ecosystem through advocacy and content.

Elze's go-to-market strategy thus transforms the airdrop into more than just free tokens — it becomes a **loyalty and growth program**, building a vibrant ecosystem ready for global expansion.

